

RESOLUTION 2024-25

**A RESOLUTION SETTING STRATEGIC GOALS & PRIORITIES
FOR THE CITY OF WEST BRANCH FOR 2024 AND BEYOND**

WHEREAS, be it resolved by the City Council of the City of West Branch, Iowa that the following projects, activities, and initiatives are the Council's priorities and goals for the specified time period, and that the City Administrator and City Staff are directed to work towards them:

Section 1. That the following projects and activities are the top priorities of the West Branch City Council for 2024-2025:

1. Complete the Phase II East Side Water Main Improvement and Wapsi Creek Widening projects.
2. Finalize the lead service line inventory.
3. Dedicate funds for a Main Street reconstruction project.
4. Support a five (5) full-time Police department.
5. Complete a City Office succession plan and increase education training for staff.
6. Fund a full-time Parks and Recreation Director.
7. Pursue adopting a 1% franchise fee for gas & electric.
8. Prioritize financial sustainability for the city and residents.

Section 2. That the following projects and activities are goals of the West Branch City Council for the next 2 to 5 years:

1. Initiate a Fire Department staffing plan.
2. Finalize engineering plans for Main Street reconstruction projects.
3. Apply for grants to fund a Main St. project.
4. Pickleball court improvements.
5. Bring back traffic camera discussions.
6. Plan for the future of Town Hall.

Section 3. The following projects and activities are supported by the West Branch City Council but will be led by appropriate commissions in 2024-2025:

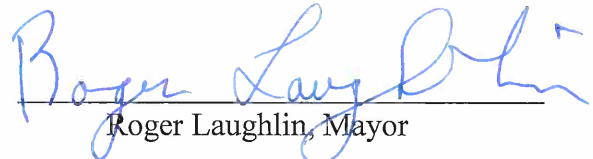
1. Fund and maintain a full-time Parks and Recreation Director.
2. Complete a Parks and Rec Master Plan with Parks and Recreation Commission.
3. Strive to be a certified local government and support national registry nomination for Traveler's Rest.
4. Receive a Great Places Designation by the State of Iowa.
5. Start a new Comprehensive Plan.

PASSED AND APPROVED this 18th day of March 2024.

Attest:



Leslie Brick, City Clerk



Roger Laughlin, Mayor