

RESOLUTION 2022-03

A RESOLUTION SETTING STRATEGIC GOALS & PRIORITIES  
FOR THE CITY OF WEST BRANCH FOR 2022 AND BEYOND

WHEREAS, be it resolved by the City Council of the City of West Branch, Iowa that the following projects, activities, and initiatives are the Council's priorities and goals for the specified time period, and that the City Administrator and City Staff are directed to work towards them:

Section 1. That the following projects and activities are the top priorities of the West Branch City Council for 2022:

1. Complete a capital improvement plan that prioritizes Herbert Hoover Highway / Cedar-Johnson roundabout and Eastside water mains.
2. Remain financially sound by starting and implementing a reserve requirement policy.
3. Complete the third wastewater lagoon.
4. Complete Wapsi Creek widening project.
5. Conduct employee salary surveys and implement a wage policy for full time employees.
6. Create and implement TIF policy/procedures.
7. Implement a streets capital improvement plan.
8. Start a marketing campaign for renewing the local option sales tax referendum.

Section 2. That the following projects and activities are goals of the West Branch City Council for the next 2 to 5 years:

1. Develop a parks capital improvement plan.
2. Consider opportunities to fund reconstructing Cedar Johnson Road.
3. Investigate and consider incentives and alternatives for developing the Croell Site.
4. Consider adding another full-time employee, where necessary.

PASSED AND APPROVED this 3rd day of January 2022.

Attest:

Leslie Brick  
Leslie Brick, City Clerk

Roger Laughlin  
Roger Laughlin, Mayor