

RESOLUTION 1964

ADOPTING GOALS AND OBJECTIVES FOR THE CITY OF WEST BRANCH FOR THE CITY OF WEST BRANCH, IOWA FOR FY 2021 - 2022.

WHEREAS, on December 7, 2020; the governing body of the City of West Branch, Iowa went through a process of identifying the service priorities for the coming fiscal year 2021 – 2022; and

WHEREAS, the governing body discussed concepts of: Required Services, Core Business Choice, Quality of Life Services, Community “Add On”, Organization Foundation, Visioning and Teamwork; and

WHEREAS, the establishment of Goals and Objectives by the governing body was accomplished, and promotes a general direction for staff; and

WHEREAS, this direction promotes the overall efficiency and effectiveness of city services, and will facilitate the coming budget discussions and City Council Work Sessions.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of West Branch, Cedar County, Iowa:

Section 1. That the foregoing recitals are incorporated in and made a part of this resolution by reference; and

Section 2. That the Goals and Objectives of the City of West Branch for 2021-2022 are hereby declared to be and prioritized as follows:

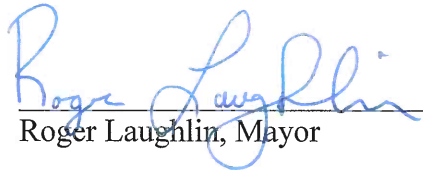
- 1. Promote Quality of life including Public Safety, Community Pride Events, Strong Citizen Involvement, Park and Recreation, opportunities and investment.**
 - Greenview Water Main North Loop (11)
 - Soil Mitigation Project (9)
 - 5th Full-Time Officer / 24 hour patrol (9)
 - Paid “On-Call” Time Policy (7)
 - Police Replacement Equipment (2)
 - Invest in More City and Park Cameras (1)

- 2. Develop, Maintain and Rebuild Safe, Clean, Diverse, Healthy, Neighborhoods, including Partnering with the School District.**
 - Relocate Brush Pile (8)
 - Main Street Storm Sewer Project (7)
 - Greenview Sidewalks (2)
 - Housing Trust / LMI Program (2)

- 3. Develop inviting high profile visual impact project's including gateways establishing destination, branding and other that reflect sound use of tax dollars.**
- Baseline Extension(s) at Cubby Park (12)
 - Cubby Parking Lot Extension (9)
 - Downtown East Redevelopment (6)
 - Parkview / BP Turn Lane (1)
 - Annexation Plan (Rummells Farm Back 50 and Cedar / Johnson Area) (1)
 - Naming and Marketing Industrial Park (1)
- 4. Establish a sound and sustainable government supported by professionalism, progressive thinking and modernizing the organization.**
- Introduce Merit Pay System (10)
 - Review Building Permit Fees (8)
 - Retire the Building Rebate Program (8)
 - Hoover Hometown Days (4)
 - Overlay One Alley in an Annual Process (4)
 - Develop Fund Balance Policy (2)
 - Planning Alternative Wastewater Treatment (a polishing treatment) wetland mitigation and Research Park / Eco Park Concept (1)

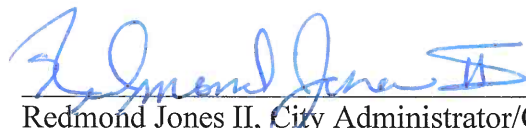
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Passed and approved this 21st day of December, 2020.



Roger Laughlin, Mayor

ATTEST:



Redmond Jones II, City Administrator/Clerk