

RESOLUTION 1856

A RESOLUTION ADOPTING GOALS AND OBJECTIVES FOR THE CITY OF WEST BRANCH, IOWA FOR 2020-2021.

WHEREAS, on November 18, 2019; the governing body of the City of West Branch, Iowa went through a process of identifying the service priorities for the coming fiscal year 2020 – 2021; and

WHEREAS, the governing body discussed concepts of: Required Services, Core Business Choice, Quality of Life Services, Community “Add On”, Organization Foundation, Visioning and Teamwork; and

WHEREAS, the establishment of Goals and Objectives by the governing body was accomplished, and promotes a general direction for staff; and

WHEREAS, this direction promotes the overall efficiency and effectiveness of city services, and will facilitate the coming budget discussions and City Council Work Sessions.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of West Branch, Cedar County, Iowa:

Section 1. That the foregoing recitals are incorporated in and made a part of this resolution by reference; and

Section 2. That the Goals and Objectives of the City of West Branch for 2020-2021 are hereby declared to be and prioritized as follows:

- 1. Promote Quality of life including Public Safety, Community Pride Events, Strong Citizen Involvement, Park and Recreation, opportunities and investment.**
 - Police Body Cameras (9 votes – High Priority)
 - Replacement 1990 (30 year old) Dump Truck with newer used Dump Truck (7 votes – High Priority)
 - Water / Sewer Utility Billing Upgrades – Software Enhancements (5 votes – Moderate / High Priority)
 - Christmas Past – Carriage Ride Funding (3 votes – Moderate Priority)
 - Cubby Park Operations – Additional Funding (3 votes – Moderate Priority)
 - CDG Funding and Coordinating / Festivals (2 votes – Moderate / Low Priority)

- 2. Develop, Maintain and Rebuild Safe, Clean, Diverse, Healthy, Neighborhoods, including Partnering with the School District.**
 - Downstream Flood Mitigation (18 votes – Top Priority)
 - Replacement of One Block of Seal Coat on the East Side of Town (11 votes – Top Priority).
 - Greenview Connection (10 votes – High Priority)
 - Water Main Replacement on E. College from 4th to 5th Replacing a 4’ Main with 8’ Main. (9 votes – High Priority)

- Orange Street, 4th to 5th (8 votes – High Priority)
- Splash Pad Funding / Contribution (6 votes – Moderate Priority)
- Greenview Curb and Gutter (5 votes – Moderate Priority)
- Housing Trust Fund / Program (3 votes – Moderate / Low Priority)
- Overlay One Alley (2 votes – Moderate / Low Priority)

3. Develop inviting high profile visual impact project's including gateways establishing destination, branding and other that reflect sound use of tax dollars.

- Cedar / Johnson County Road – Plan / Funding Strategy (11 votes – Top Priority)
- Parkside Sidewalk or Trail Project / Connecting Downtown to the Industrial Park (5 votes – Moderate Priority)
- Phase 5 Downtown Sidewalk Project (3 votes – Moderate / Low Priority)

4. Establish a sound and sustainable government supported by professionalism, progressive thinking and modernizing the organization.

- Adding an Additional Full Time Employee to Public Works (10 votes – Top Priority)
- Annexation Plan / Strategy (3 votes – Moderate / Low Priority)
- Develop / Implement Long-Term Disability Benefit Program (3)
- Develop / Implement Short-Term Disability Benefit Program(3)

Passed and approved this 2nd day of December, 2019.


 Roger Laughlin, Mayor

ATTEST:


 Redmond Jones II, City Administrator/Clerk