

RESOLUTION 1768

A RESOLUTION ADOPTING GOALS AND OBJECTIVES FOR THE CITY OF WEST BRANCH, IOWA FOR 2019-2020.

WHEREAS, on December 3, 2018; the governing body of the City of West Branch, Iowa went through a process of identifying the service priorities for the coming fiscal year 2019 – 2020; and

WHEREAS, the governing body discussed concepts of: Required Services, Core Business Choice, Quality of Life Services, Community “Add On”, Organization Foundation, Visioning and Teamwork; and

WHEREAS, the establishment of Goals and Objectives by the governing body was accomplished, and promotes a general direction for staff; and

WHEREAS, this direction promotes the overall efficiency and effectiveness of city services, and will facilitate the coming budget discussions and City Council Work Sessions.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of West Branch, Cedar County, Iowa:

Section 1. That the foregoing recitals are incorporated in and made a part of this resolution by reference; and

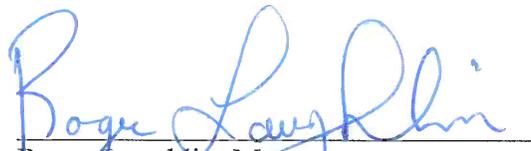
Section 2. That the Goals and Objectives of the City of West Branch for 2019-2020 are hereby declared to be and prioritized as follows:

- 1. Promote Quality of life including Public Safety, Community Pride Events, Strong Citizen Involvement, Park and Recreation, opportunities and investment.**
 - Cubby Park – Additional Operation Resources (12 votes combined objectives of additional staffer and budget additional part-time hours)
 - Police Department Squad Car (8 votes – High Priority)
 - Police Department Reporting Software (6 votes High Priority)
 - Beranek Park Parking Lot Improvements (2 votes – Moderate / Low Priority)
 - Additional Town Hall Updates (2 votes – Moderate Priority / Low Priority)
 - Christmas Past – Carriage Ride Funding (1 vote – Low Priority)
 - CDG Funding and Coordinating / Festivals (1 vote – Low Priority)
 - Music on the Green Funding (1 vote – Low Priority)

- 2. Develop, Maintain and Rebuild Safe, Clean, Diverse, Healthy, Neighborhoods, including Partnering with the School District.**
 - East Side Water Main Investment (11 votes – Top Priority)
 - Creek Maintenance / Clean-up (10 votes Top Priority)
 - Asphalt Shoulder on West Main Street (7 votes High Priority)
 - North Maple Street – Curb and Gutter (6 votes, High Priority)

- 2020 1-ton Dump Box and Snow Plow (6 votes – High Priority)
 - Spring and Fall Cleanup Days (5 votes – Moderate Priority)
 - Orange Street between 4th and 5th (5 votes – Moderate Priority)
 - Greenview Connection (4 votes – Moderate Priority)
 - Trees Forever Grant Project (4 votes – Moderate Priority)
- 3. Develop inviting high profile visual impact project's including gateways establishing destination, branding and other that reflect sound use of tax dollars.**
- Downstream Widening – Flood Mitigation (24 votes – Top Priority)
 - Downtown Sidewalks – Phase 5 (11 votes – Top Priority)
 - Planning Alternative Wastewater and Wetland Research Park (6 votes – High Priority)
 - Splash Pad Funding / Contribution to Project Fund (3 votes – Moderate Priority)
 - Wayfinding Signage for the industrial Park (1 vote – low Priority)
- 4. Establish a sound and sustainable government supported by professionalism, progressive thinking and modernizing the organization.**
- Renew Building Incentive Program (5 votes – Moderate Priority)
 - Washing North Water Tower (4 votes – Moderate)
 - Overlay One Alley (1 vote – Low Priority)

Passed and approved this 3rd day of December, 2018.



Roger Laughlin, Mayor

ATTEST:



Redmond Jones II, City Administrator/Clerk