

## RESOLUTION 1662

### A RESOLUTION ADOPTING GOALS AND OBJECTIVES FOR THE CITY OF WEST BRANCH, IOWA FOR 2018-2019

WHEREAS, on November 6, 2017; the governing body of the City of West Branch, Iowa went through a process of identifying the service priorities for the coming fiscal year 2018-2019; and

WHEREAS, the governing body discussed concepts of: Required Services, Core Business Choice, Quality of Life Services, Community "Add On", Organization Foundation, Visioning and Teamwork; and

WHEREAS, the establishment of Goals and Objectives by the governing body was accomplished, and promotes a general direction for staff; and

WHEREAS, this direction promotes the overall efficiency and effectiveness of city services, and will facilitate the coming budget discussions and City Council Work Sessions.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of West Branch, Cedar County, Iowa:

Section 1. That the foregoing recitals are incorporated in and made a part of this resolution by reference; and

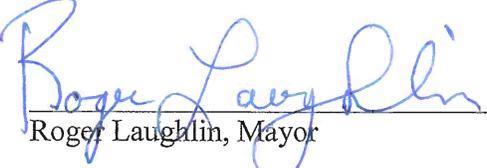
Section 2. That the Goals and Objectives of the City of West Branch for 2018-2019 are hereby declared to be and prioritized as follows:

1. **Promote Quality of life including Public Safety, Community Pride Events, Strong Citizen Involvement, Park and Recreation, opportunities and investment.**
  - Cubby Park (12 votes – Top Priority)
  - West Branch Village Trail Project (12 votes – Top Priority)
  - Splash Pad (7 votes – High Priority)
  - Christmas Past (4 votes – Moderate Priority)
  - CDG Festivals (Spring, Summer, Fall) (4 votes – Moderate Priority)
  - Park and City Camera Project (2 votes – Moderate / Low Priority)
  - Bethany Parking Lot Sweeping Agreement (1 vote – Low Priority)
  
2. **Develop, Maintain and Rebuild Safe, Clean, Diverse, Healthy, Neighborhoods, including Partnering with the School District.**
  - Downstream Flood Mitigation (13 votes – Top Priority)
  - College Street Bridge Project (9 votes – High Priority)
  - Police Department Evidence Facility (8 votes – High Priority)
  - Nuisance Abatement Program (7 votes – High Priority)
  - West Branch Village Water & Sewage System (6 votes – High Priority)

*"Turning Vision Into Reality is our Business"*

- Joint School Board / City Council Work Session (3 votes – Moderate Priority)
  - Orange Street 4<sup>th</sup> / 5<sup>th</sup> (2 votes – Moderate / Low Priority)
- 3. Develop inviting high profile visual impact project's including gateways establishing destination, branding and other that reflect sound use of tax dollars.**
- Trails (11 votes – Top Priority)
  - Downtown East Redevelopment Project (7 votes – High Priority)
  - Town hall Remodel (4 votes – Moderate Priority)
  - Greenview Connection (4 votes – Moderate Priority)
- 4. Establish a sound and sustainable government supported by professionalism, progressive thinking and modernizing the organization.**
- Develop / Build Fund Balance Reserve Policy (13 votes – Top Priority)
  - Update City Council Tablets and Repurpose the Old Tablets for Other City Uses. (2 Votes – Moderate / Low Priority)
  - Cable Access Microphone Upgrades (1 vote – Low Priority)

Passed and approved this 20th day of November, 2017.

  
\_\_\_\_\_  
Roger Laughlin, Mayor

ATTEST:

  
\_\_\_\_\_  
Redmond Jones II, City Administrator/Clerk

*"Turning Vision Into Reality is our Business"*