



West Branch City Council
City Administrator's Report
8/07/17

Pending Action Items:

The Staff Work Plan is currently in development. Parks will be presented tonight to be followed by Public Works next Council Cycle. We are currently working to have these work plans available online under the Administration tab of our web site.

Report from the Desk of the City Administrator:

- Home Town Days – initial after action reports appear to be very positive. We received no reports of injuries, one minor fender bender, and a couple of towed vehicles. I have seen just one or two areas for improvements, but overall I was very impressed with staff and their ability pull off such a complicated multifaceted event. I will be sharing my detailed thoughts with the debriefing committee; which is expected to be scheduled sometime during the week of the 21st.
- On a personal note, I want to thank the community for its incredible welcome of me and my family. My wife and I have impressed with how cordial and friendly the community has been. My wife once a long-time resident of Des Moines, and myself once a long-time resident of Davenport we are no stranger the “Iowa Nice” life style of our state. But I would stake claim that likely started in West Branch.... Thank you for a warm welcome.
- I have been work on several economic development initiatives which are in their early stages. I will be briefing the council on my progress in the coming cycles. As I move forward however, it may be helpful to get a general understanding of the council position as to certain levels of aggressive pursuits to achieve economic development goals. For this reason, I would like to schedule a workshop (maybe joint effort with the Main Street Board) to discuss strategy, objectives, and potentially task as we move forward potential economic development initiatives.
- Kudos to Staff – Although weather has been pleasant, there has been days of inclement weather and staff have been commendable in responding the needs of the community. In some cases beyond and above duty.





Follow up / Reminder items:

- The new City Web site has gone live! Nick has been working diligently tailoring and working out the bugs. Already, I have received several phone call as to its positive appearance. I am working on updating the Administration page to include information; such as: a Welcome, General Information, Administrator's Bio, Staff Work Plan, and Administrator Reports.

In the Funnel

(This is a section that I use periodically, but when it is used it usually represents staff generated concepts and research items that are expected to be brought to Council as a recommendation should the item be viewed as viable.)

- Capital Improvement Work Plan – a concept that would share with the council and the public where, when, and sometimes how Capital Improvement Projects are to be financed, designed and constructed.
- Alternative Financing Strategies for Capital Projects
- West Branch Historic Preservation Plan 2017
- Comprehensive Plan Revisions

Events:

- Iowa League of Cities Annual Conference September 27-29th.