

# *City of West Branch*

~ A Heritage for Success ~

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**CITY COUNCIL WORK SESSION**  
**Tuesday, October 9, 2012 • 6:30 p.m.**  
**City Council Chambers, 110 North Poplar Street**

1. Call to order
2. Roll call
3. Council Goal Setting Session
4. Adjourn

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**Mayor:** Don Kessler • **Council Members:** Jordan M. Ellyson, Colton Miller, Jim Oaks, Dan O'Neil, Mark Worrell  
**City Administrator/Clerk:** Matt Muckler • **Fire Chief:** Kevin Stoolman • **Library Director:** Nick Shimmin  
**Parks & Rec Director:** Melissa Russell • **Police Chief:** Mike Horihan • **Public Works Director:** Matt Goodale

## 2010 GOAL SETTING SESSION RESULTS

1. Consolidate City offices (19 votes)
2. Provide raises for employees in FY 11 & 12 (17 votes)
3. New lift station (15 votes)
4. Continue I&I work (15 votes)
5. Plan for Park and Rec building – Cookson. (15 votes )
6. Look at consolidating cleaning services ( 10 votes)
7. Adopt a PTO plan. Comp to be used as time off only. (9 votes)
8. Contract with independent financial advisor. (7 votes)
9. Have a teen program for summer (7 votes)
10. Library expansion (7 votes)
11. Acciona to build wind turbine to power City buildings. &/or whole town. (7 votes)
12. Make administrative assistant full time position. (6 votes)
13. Develop comp plan and CIP plan (6 votes)
14. Update resolution and ordinance books (6 votes)
15. Sidewalk plan - repair current sidewalks. Build new sidewalks. (4 votes)
16. Growing population. Need more police officers. (4 votes)
17. Repaint water tower (3 votes)
18. Annex the interstate (3 votes)
19. Conduct an annexation study. (1 vote)
20. Increase revenue for the City (1 vote)

## 2011 GOAL SETTING SESSION RESULTS

1. Offer for sale the Cookson Center Property and plan for future community center site acquisition and/or purchase. (10 votes)
2. Parking on Main Street between Parkside Dr and Second Street. (9 votes)
3. Creek clean up. (8 votes)
4. Create stormwater utility. (7 votes)
5. Adopt plan for park space (Wapsi View Trailer Court) based on recommendations from the Park & Rec Commission. (7 votes)
6. Continue I&I work (7 votes)
7. Develop comp plan and CIP plan. (7 votes)
8. Adopt financial and purchasing policies including spending limits and debt limits. (7 votes)
9. Increase funding for Hoover's Hometown Days, including band for fireworks and larger fireworks display. (6 votes)
10. Make repairs to wastewater infrastructure identified in I & I Study. (6 votes)
11. New lift station (6 votes)
12. Provide raises for employees in FY 11 & 12 (6 votes)
13. Update resolution and ordinance books (5 votes)
14. Clear site of Wapsi View Trailer Court and plant grass. (4 votes)
15. Continue second year of funding of the three-year plan to bring up salaries at Library. (4 votes)
16. Work with School District to increase safety of children going to and from the elementary/middle school complex. (4 votes)
17. Increase partnership and level of support for West Branch Main Street. (4 votes)

Shaded numbers above note items that share the same vote amounts.

## Goal Setting Session Analysis

Staff is recommending the removal of four items (Goals No. 2, 9, 14, and 17) because they have been completed.

There is one item (Goal No. 4) that was not addressed in the last year that staff recommends pursuing in the upcoming year.

The other twelve items are ongoing and staff recommends these items be considered as goals for next year as well.

Staff also recommends consideration of the following items:

- 1) PTO (Paid Time Off) Plan
- 2) Work with the Animal Control Commission and local community organizations to construct a dog park
- 3) Two pedestrian bridges across the Wapsi Creek (WB Village to Hoover Trail and Beranek Park to the proposed dog park)
- 4) Acquire automated water meter reading equipment
- 5) Acquire system that would allow the city to accept credit and debit cards for utility payments, registration fees, animal registrations, permit fees and fines.
- 6) Repave existing parking and expand parking area at Beranek Park.
- 7) Update City's Zoning Map
- 8) Town Hall Project to provide an accessible ramp entrance