

(The following is a synopsis of the minutes of the West Branch City Council meeting. The full text of the minutes is available for inspection at the City Clerk's office. The minutes are not approved until the next regularly scheduled City Council meeting.)

**West Branch, Iowa
Council Chambers**

City Council Work Session

**April 21, 2014
6:30 p.m.**

Mayor Worrell opened the West Branch City Council work session at 6:30 p.m. by welcoming the audience and the following City staff: City Administrator Matt Muckler, Deputy City Clerk Dawn Brandt, Public Works Director Matt Goodale, Library Director Nick Shimmin, Sergeant John Hanna, and City Attorney Kevin Olson. Council members: Jordan Ellyson, Colton Miller, Mary Beth Stevenson, Brian Pierce, and Tim Shields.

Mackenzie Krob, Executive Director, Main Street West Branch – Main Street Update

Mackenzie Krob, Executive Director spoke to the Council about how the Main Street program is volunteer driven, using committees to maximize minimum resources. She introduced three members of the board, Lou Picek, Chair of the design committee, Mary Lee, promotions committee, and Audrey Kofoed, historian. A two million investment in downtown West Branch, acquiring \$825,000 in direct grants, and helping with eleven building improvement projects, are the local impact of the Main Street program. There has been over 30,000 volunteer hours since 2006. Krob recognized two new businesses on Main Street, Cotton Creek Quilt Shop and Salvaged on Main. Main Street was awarded a \$10,000 business innovation grant for West Branch that will allow for more extensive marketing with a new mobile app.

ADJOURNMENT

Motion to adjourn the meeting by Shields, second by Ellyson. AYES: Shields, Ellyson, Miller, Stevenson, Pierce. Motion carried. City Council work session adjourned at 6:55 p.m.

Mark Worrell, Mayor

ATTEST: _____
Dawn Brandt, Deputy City Clerk